

MEGA FEST

August 2021

Dear Potential Supporter,

Naracoorte Lucindale Council, the National Parks and Wildlife Service of SA and Naracoorte Lucindale Business and Tourism Association are excited to host the 2021 MegaFest – Naracoorte World Heritage Trail Run at the Naracoorte Caves on Sunday 14 November.

The event was held for the first time in 2019 to coincide with the 50th anniversary of the discovery of one of the world's 10 greatest fossil sites at the Naracoorte Caves and the 25th anniversary of the inclusion of the Caves on the World Heritage list. The inaugural event was an outstanding success and the stage was set for the event to return in 2020. Devastatingly, the event had to be cancelled at the very last minute due to COVID restrictions, but we're all very excited to be bringing it to you again this year!

We are confident that this event will again attract people from all over the State - and hopefully further afield - as well as locals to enjoy and explore their own backyard. We have COVID safe procedures in place to ensure the event remains safe and fun for all.

The run will wind through the bushland and pine forest trails, runners will be able to witness the local kangaroo population and other native wildlife, pass sheep farms, vineyards, and not to mention experience the unique limestone formations that are the World Heritage Naracoorte Caves.

There will again be four distances covered in the running event:

- "Fossil Dash" 1km
- "The Dippy" 5km
- "Stoney Point" 15km
- "Mega Fauna" 23km



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This year, we are offering three supporter options. We have used the names of two significant Caves – Victoria Fossil and Alexandra – for two of our supporter options, and the event name – MegaFest – for the third supporter option.

Supporter Options

Victoria Fossil: \$500 or equivalent

Alexandra: \$300 or equivalent

MegaFest: \$150 or equivalent

We would love your support whether it be monetary or in-kind. For example, we will have “aid stations” that will need to be stocked with fruit, lollies, water and electrolytes (provided everything is pre-packaged) and there will also be a “recovery” pack for the finishers.

Victoria Fossil: \$500 or equivalent

- 2 MegaFest caps
- Invitation to present medals to the winners
- Free registration for a trail run of your choice
- Business banner on display at the event

Alexandra: \$300 or equivalent

- 1 MegaFest cap
- Free registration for a trail run of your choice
- Business banner on display at the event

MegaFest: \$150 or equivalent

- 1 MegaFest cap
- Business banner on display at the event

All supporters will also be acknowledged on a print ad, MegaFest website www.megafest.com.au and Facebook page <https://www.facebook.com/NaracoorteMegaFest/>

Trail running is a sport that has really taken off and has grown significantly in Australia in recent years. We know times have been tough for businesses and supporting this event may not be something you have considered, but we would love you to be involved to bring the community together.

Please contact Charlie Legoe (0448 346 527), Matt Drew (0417 867 007) or Milly Wood (0409 886 306) to discuss your support or fill out the expression of interest form attached.

Regards,

2021 MegaFest - Naracoorte World Heritage Trail Run Planning Committee

